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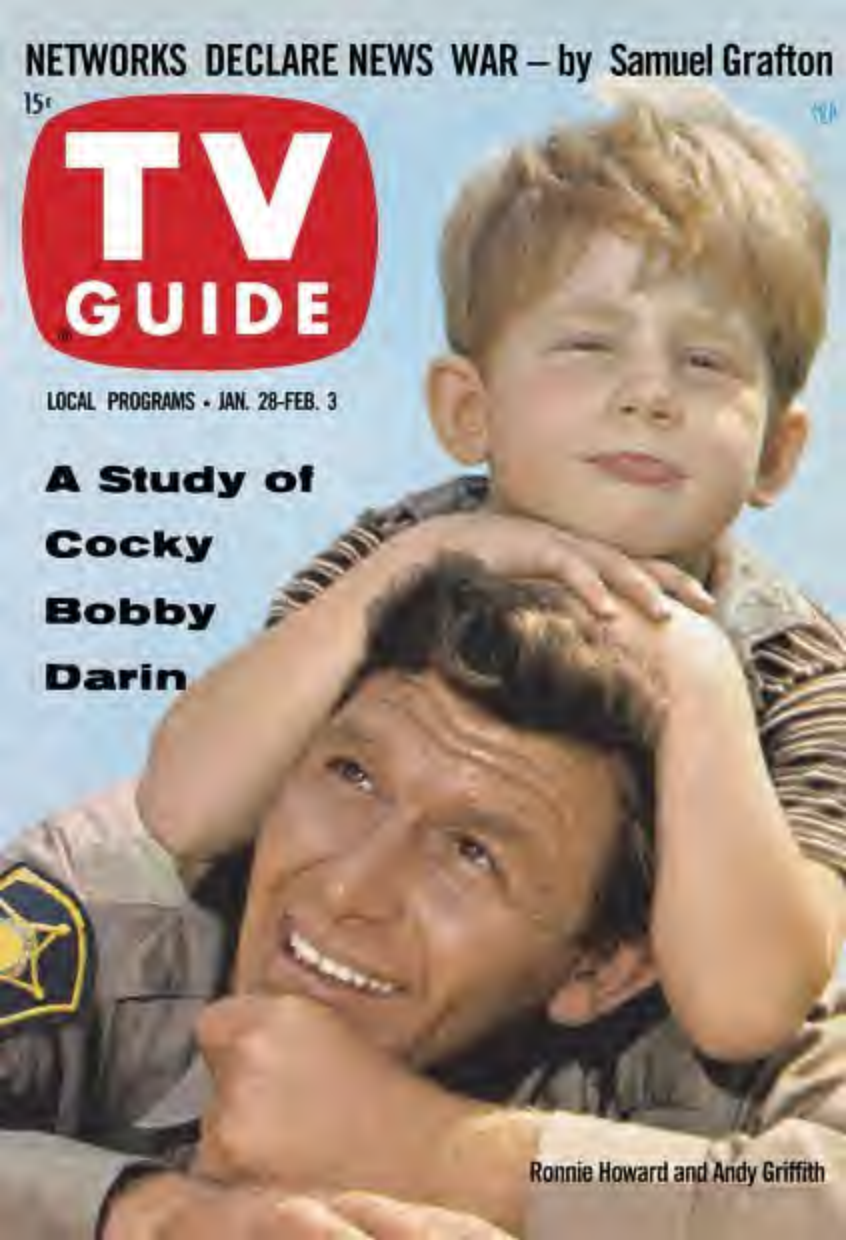

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Tell television what you like

VOTE !

AWARDS BALLOT

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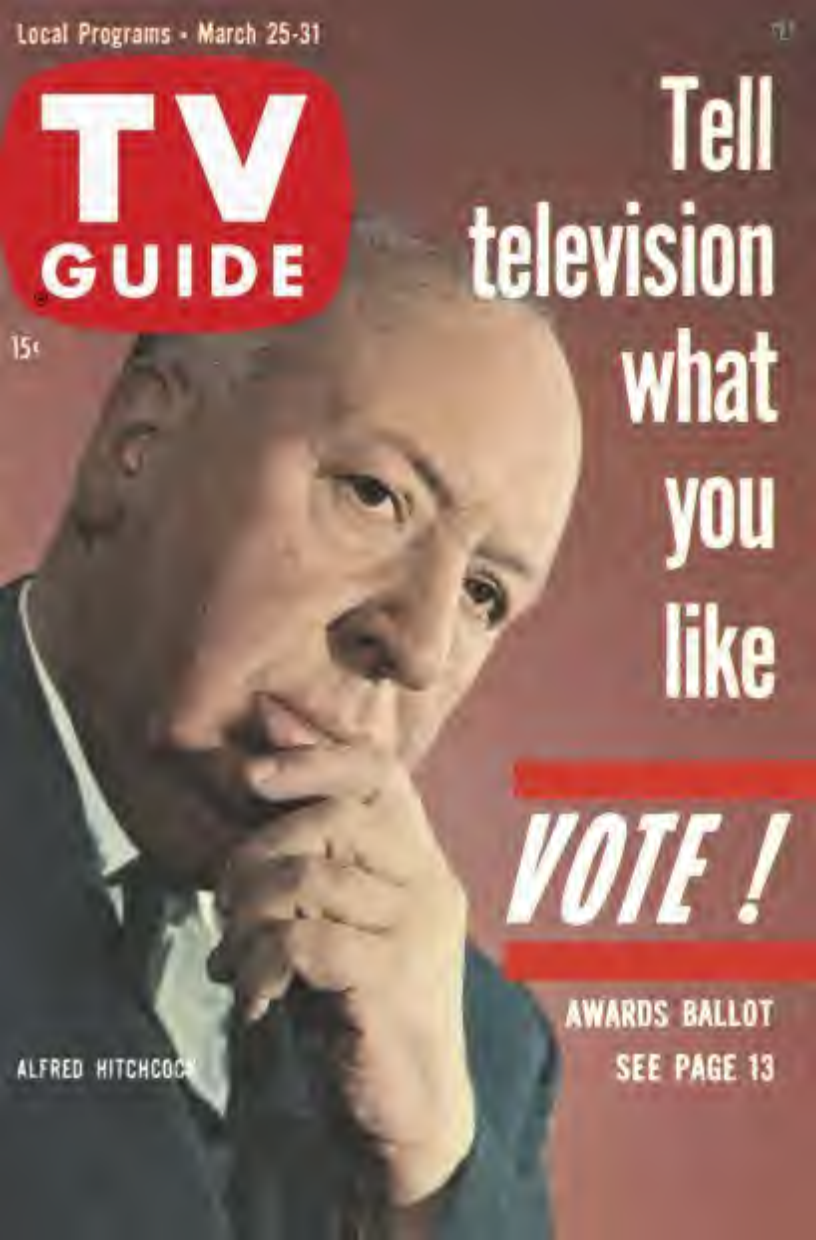

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To the FCC:

ACT ON TELEVISION'S SIX CRITICAL PROBLEMS

An open letter from TV Guide
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This week's lyrics on pages 12-15

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Richard Gehman covers

'NAKED CITY'

Panelist

HENRY MORGAN:

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LAWRENCE WELK

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PAY-TELEVISION

- Is It Coming?
- How Can It Succeed?
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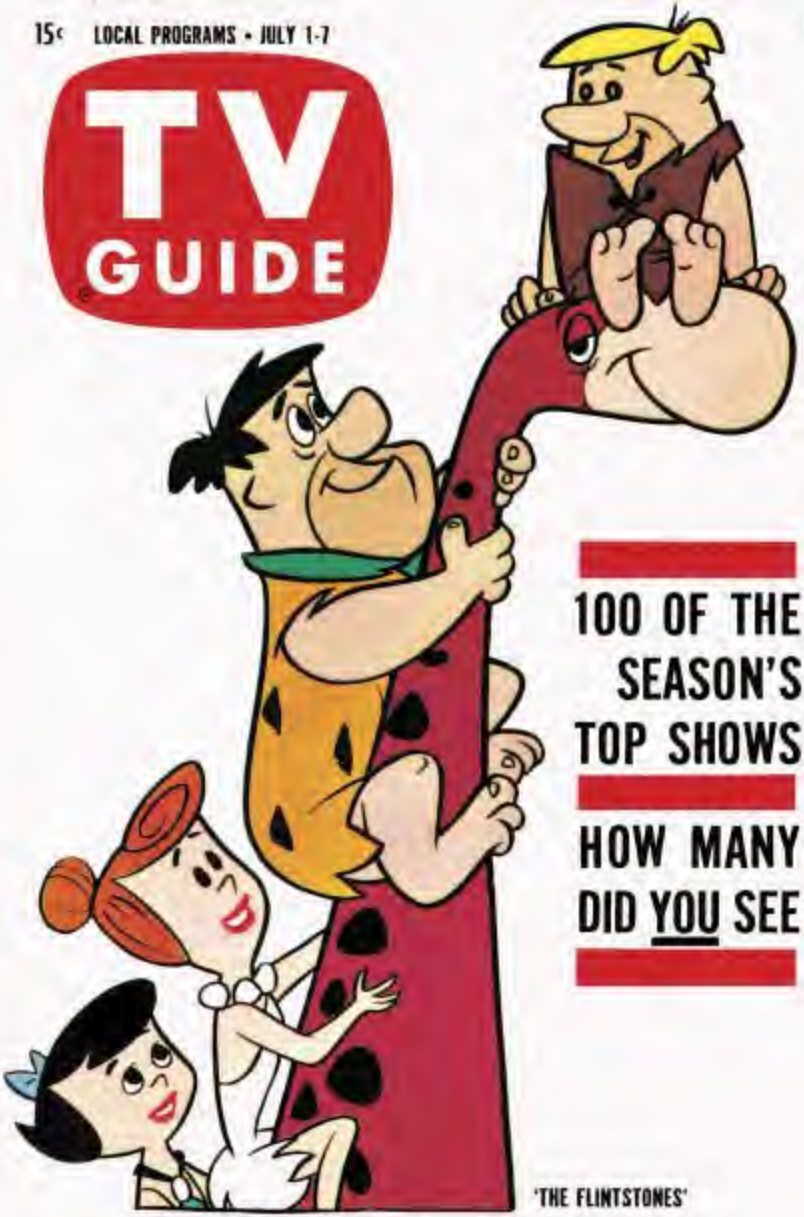

100 OF THE SEASON'S TOP SHOWS

HOW MANY DID YOU SEE ?

'THE FLINTSTONES'

CONFESSIONS OF A TEMPORARY-TYPE GIRL STAR

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Dave Garroway

PORTRAIT OF A TORMENTED MAN

By Richard Gehman

GARDNER McKAY OF 'ADVENTURES IN PARADISE'

CURIOUS ABOUT THOSE 'PRICE IS RIGHT' GIRLS?

see page 17

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Local Programs • July 22-28

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A BITTER OUTBURST FROM THREE ANGRY MEN OF TV

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Local Programs • July 29-August 4

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Bob Keeshan as Captain Kangaroo

WOMEN: CAN TV HELP SOLVE YOUR PROBLEMS?

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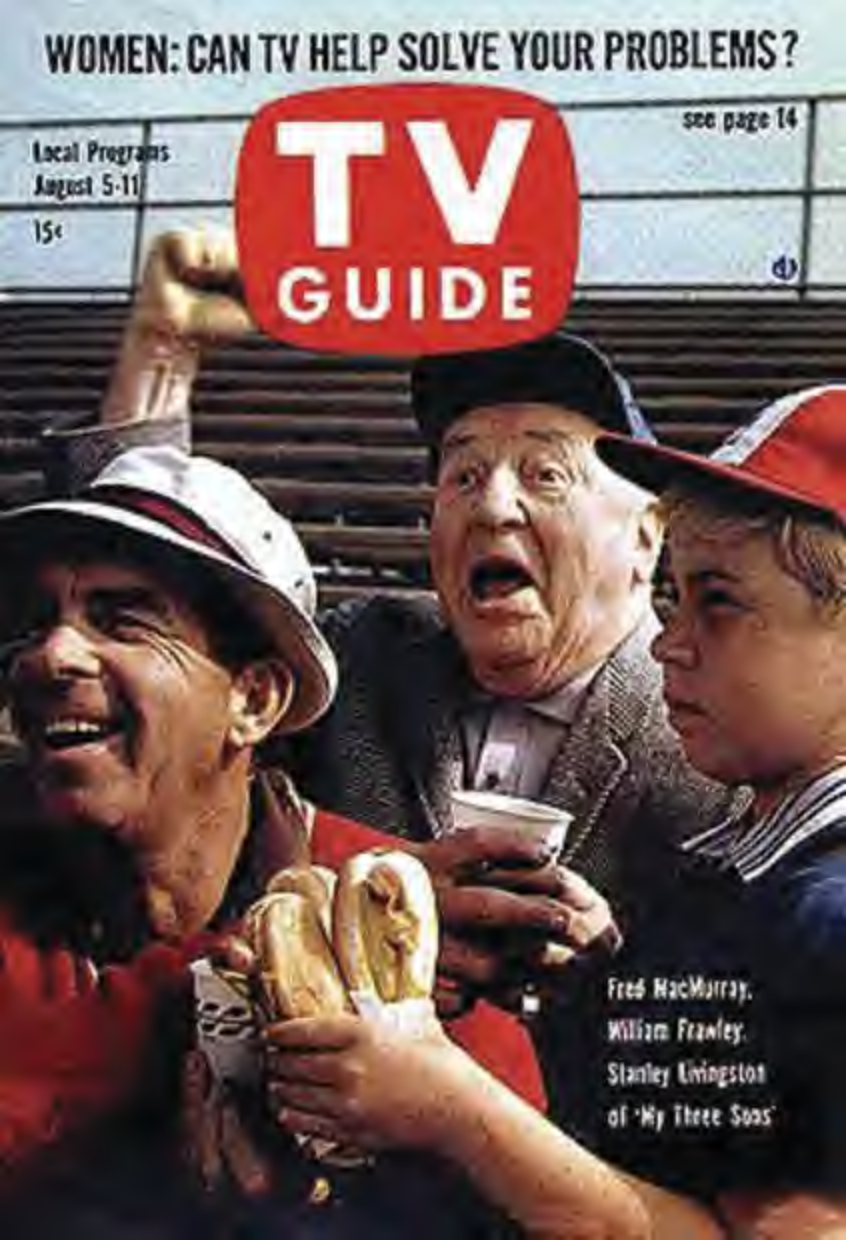

Fred MacMurray,
William Frawley,
Stanley Livingston
of 'My Three Sons'

THE WORLD OF SOAP OPERA—By Samuel Grafton

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Local Programs
August 19-25

IS TV AIMED AT 12-YEAR-OLDS? HAH!

see page 4

Troy Donahue
of 'SurfSide 6'

Local Programs • Aug. 26-Sept. 1

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WHAT TELEVISION WOULD DO TO CONGRESS

by Rep. Emanuel Celler

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Hugh Downs

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How to TEACH YOUR CHILDREN how to WATCH TV

BY LEO ROSTEN —— PAGE 14

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Local Programs · September 2-8

DWAYNE HICKMAN,
BOB DENVER
OF "DOBIE GILLIS"

HOW THEY'RE KEEPING GAME SHOWS HONEST

The lowdown on color TV

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FALL

PREVIEW

1961 ★ ★ ★ 1962

SHOWS

LOCAL PROGRAMS · SEPT. 23-29

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THE MAN BEHIND THE BEARD

see page 24

MITCH MILLER

Special: HOW TO IMPROVE TV VIOLENCE

By Mickey Spillane

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SEPT. 30-OCT. 6

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WORLD SERIES DETAILS

Carol Burnett

HOW THE SOVIETS REACTED TO 'CANDID CAMERA'

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This week:

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ANSWER TO A MATRON'S PRAYER—MICHAEL RENNIE

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Local Programs • October 14-20

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Red Skelton

WHY COMMERCIALS ARE MADE TO IRRITATE YOU—
ON PURPOSE!

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Joe E. Ross, Fred Gwynne
of 'Car 54, Where Are You?'

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'THE WORLD OF BOB HOPE'

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This is the Week to Watch

SIR LAURENCE OLIVIER 'THE POWER AND THE GLORY'

JOAN CRAWFORD NARRATES 'THE ZIEGFELD TOUCH'

ERNIE KOVACS' ZANY SPECIAL

SPECIAL REPORT ON PLUGS — see page 12

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LOCAL PROGRAMS • NOV. 4-10

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Dorothy Provine of The Roaring 20's'

Ben Hecht's fond memories of this era, page 6

WHAT IT'S LIKE TO LIVE IN A LAND WITHOUT TV !

By Anne Baxter

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MR. & MRS. ROBERT STACK

Success was long in coming

TRY THE STARS' FIGURE-FLATTERING CLOTHES TRICKS

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Garry Moore, Durward Kirby, Marion Lorne

DEBBIE DRAKE SHOWS YOU HOW TO BANISH THE BULGE

see page 26

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LOCAL PROGRAMS • NOV. 25-DEC. 1

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Amanda Blake and James Arness of 'Gunsmoke'

WHY TELEVISION IS TOUGH FOR A WOMAN

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JOEY BISHOP

HOW BRINKLEY BUILDS A FIRE UNDER SMUG AMERICANS

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DICK VAN DYKE
AND
MARY TYLER MOORE

For Perplexed Parents: A PLAN TO DEAL WITH YOUR CHILD AND TV

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RAYMOND MASSEY AND RICHARD CHAMBERLAIN OF 'DR. KILDARE'

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LOCAL PROGRAMS

DEC. 30 – JAN. 5

HAPPY NEW YEAR 1962

Cynthia Pepper of 'Margie'

Complete Bowl Game Details